

Professional Profile:

In-demand web developer with proven ability to transform flat designs into online, interactive sites, who has a combination of creative and web programming talent with extensive experience in:

- Website consulting and development
- Current web development standards
- Group and department management
- Website and software internationalization

Work Experience:

User Experience Developer, 12/2009 – present

Optaros, Boston MA

- Develop front-end user interfaces for websites and web applications using a variety of different technologies and frameworks, including HTML, CSS, JQuery, PHP, JSP, and Drupal. Individual projects are listed below.
- **California State AAA site re-platform (2010)**
 - Created and styled templates and panels pages for the site home page and major landing pages using Drupal.
 - Developed front-end functionality for dynamic forms, banner carousels, and tabbed content using CSS and JQuery.
- **Experian (2010)**
 - Implemented interactive quiz, article carousel, and poll widgets on Experian partner websites using Drupal and OView.
 - Wrote a new credit trivia quiz Drupal module to be specifically used for Experian partners.
- **Macy's (2010)**
 - Developing updates to a Macys.com internal web-based tool using JSP, YUI, and CSS.

Web Developer, 08/2009 – 11/2009

Nokia, Burlington MA

- Develop front-end features of the Ovi application store website for desktop and mobile device web browsers using PHP, HTML, CSS, and Javascript within the Zend framework.
- Generalize website code to allow for proper localization in multiple written languages.

Web Content Engineering Manager, 01/2008 – 07/2009

Cambridge Interactive Development Corp., Cambridge MA

- Directly managed members of the Web Content Engineering department, which develops and maintains static and dynamic product and corporate web sites using HTML, CSS, and Javascript.
- Interviewed and hired candidates for open Web Content Engineer positions within our department. This included the writing, administration, and assessment of a technical evaluation to all candidates.
- Ensured that the current web development standards were used on all projects, and that these projects were delivered to our QA team in a high-quality functional state.
- Managed the development of all product & corporate website and secure web application projects.
- Was the lead web content developer for several key site development and maintenance projects.
- Played a key role in the implementation and current expansion of our company's content management system, Plone, using HTML, CSS, Javascript, and Python, used on Everest Poker.com, one of our company's primary products.
- Initiated and played a key role in the creation of a new content localization department and wrote documentation to assist in the process management of this new department.

Web Content Engineer & Translation Manager, 06/2004 – 01/2008

Cambridge Interactive Development Corp., Cambridge MA

- Developed and maintained product and corporate web sites using HTML, CSS and Javascript.
- Ensured all website updates passed cross-browser compatibility testing.
- Implemented dynamic functionality on our marketing websites using XML and Perl.
- Ensured the quality of the internationalization of website and software copy in over 15 languages.
- Managed the translation process for website and software copy in over 15 languages.
- Lead developer in recording and editing software voice over messages in over 10 languages.
- Trained and directly managed product translators in several emerging markets.

Custom Design Manager & Support Specialist, 10/2003 – 06-2004

KMT Software, Inc., Cambridge MA

- Designed custom corporate logos and marketing e-mail templates using Photoshop and HTML.
- Managed in-house custom HTML e-mail design orders.
- Provided specialized technical support to individual and corporate customers.

Independent Website Contractor

I have been hired by various clients to design and develop marketing and content driven websites. Highlighted projects include:

- **Ain Kani Development Society** – <http://www.ain-kani.org>
This website promotes the village of Ain Kani, Lebanon, as well as provides a place for people with ties to the village to network. I originally developed a very basic user profile section of the site in PHP. More recently, I replatformed the site on WordPress, which included creating a new site-specific theme and customizing the "Mingle" plugin to support and upgrade the user profiles section.
- **Avi Green for State Representative**
Avi Green ran to be MA State Representative from Cambridge and Somerville in 2003. I designed and developed his campaign logo and website, which served as the single point of reference for all online advertising.

Education:

Foundations of Leadership, 2009

Center for Creative Leadership at Rensselaer, Hartford CT

This program teaches managers and executives how to improve upon leadership styles and to be better leaders and team builders.

Master of Fine Arts, 2003

Rensselaer Polytechnic Institute, Troy NY

Major: **Electronic Arts**

Bachelor of Science, 2000

Rensselaer Polytechnic Institute, Troy NY

Majors: **Computer Science & Electronic Media, Arts, and Communication**

Technical Skills:

Extensive professional experience in website development using:

- Cross-browser compatible HTML and CSS
- Javascript and JQuery
- PHP
- Perl
- Open source content frameworks - Drupal, WordPress
- Graphic design tools - Adobe Photoshop, Illustrator
- Windows, Mac OS X, UNIX, and Linux operating systems
- Source control management systems - Subversion, Perforce

Additional skills include:

- Extensive experience in cross-browser compatible development for Firefox, Internet Explorer 6-8, Safari, and Chrome.
- Practical experience in creating HTML and XML templates required for website localization.
- Extensive experience in group management and localization process management.

Community Involvement:

Liaison to the MIT Chapter of Alpha Phi Omega, 2006-present

Alpha Phi Omega is a national, co-ed community service fraternity. I support the local chapter at MIT with organizing community service projects, developing leadership skills, and recruiting new members.